



DAWN OF VIVE REALITY

PEARLY CHEN





1998

World's first
Windows CE PDA
- HTC Kangaroo



2005

World's first
Windows
3G smartphone
- HTC Universal



1997

HTC founded
in Taiwan



2007

World's first
touch-centric
smartphone - HTC Touch



2008

World's first
Google Android
smartphone
- HTC Dream



2010

First 4G Android
smartphone in the US
- HTC Evo 4G



2013

World's first
metal body smartphone
- HTC One



2011

HTC listed among
"Best Global Brands"
by Interbrand

2014

World's first smartphone with
refocusing Duo Camera
- HTC One M8

Launched new-format
standalone camera - HTC RE



2015

World's first dual tone finished
all metal flagship smartphone
- HTC One M9



2016

Discover virtual reality beyond imagination - HTC VIVE™



Comprehensive smart
connected fitness system
- UA HealthBox™



First smartphone with OIS
in front and back cameras
- HTC 10



2017

World's first smartphone with
Edge Sense "squeeze" technology
- HTC U11



2018

2018 VIVE Pro -
Winner of 29 awards
from CES 2018









NOW IS THE BEST TIME TO BE ALIVE





IMAGINATION





3,000+

VR APPS ON THE VIVE PLATFORM

30,000+

DEVELOPERS IN THE VIVE COMMUNITY





BY THE PEOPLE
共創

FOR THE PEOPLE
共有



WITH THE PEOPLE
共享

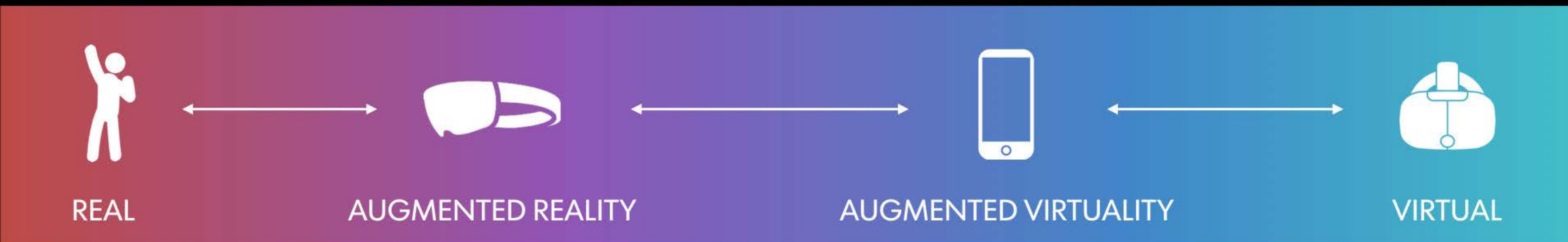


VIVE REALITY

VR + AI + 5G

5G + AI + VR/AR

THE VIRTUALITY CONTINUUM



THE VIVE FAMILY









+1000 VIRTUAL WORLDS
WHERE WOULD YOU GO
IN VIRTUAL REALITY?

5G + AI + VR/AR



htc

5G + AI + VR/AR

5G


VIVE

htc

5G + AI + VR/AR

VR/AR



5G + AI + VR/AR

htc

5G + AI + VR/AR

5G + AI + VR/AR

ARTIFICIAL **AI** INTELLIGENCE



DOTA 2™

Humans



Bots



vs



OpenAI

5G + AI + VR/AR


VIVE

htc

5G + AI + VR/AR

不闻不若闻之
闻之不若见之
见之不若知之
知之不若行之
学至于行之而止矣
- 荀子

5G + AI + VR/AR







2017 Nobel Prize
"Circadian Rhythm"





5G + AI + VR/AR

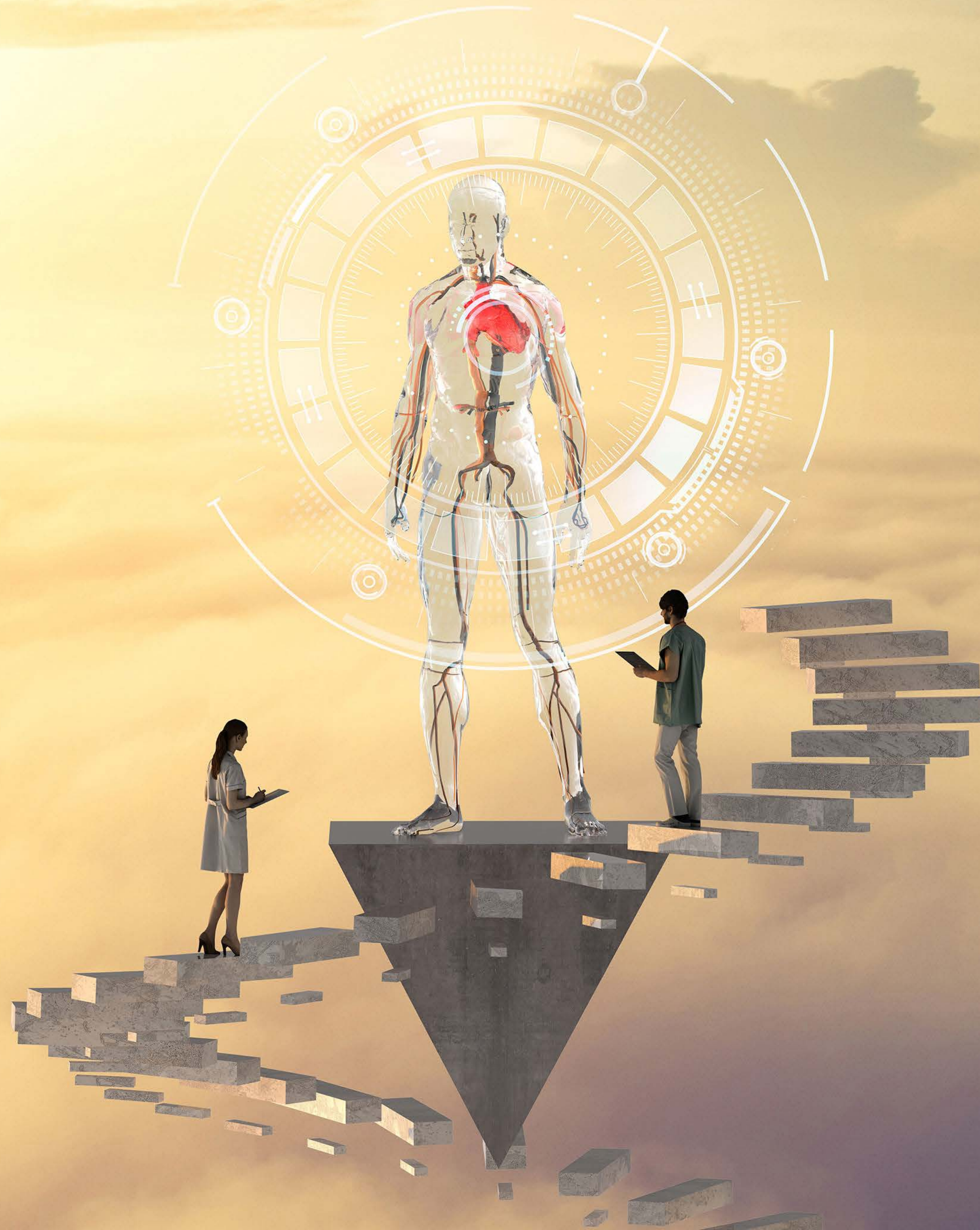
诚信 爱心 高尚

VIVE

htc

5G + AI + VR/AR

5G + AI + VR/AR



5G + AI + VR/AR

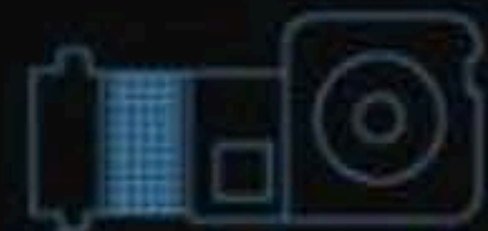
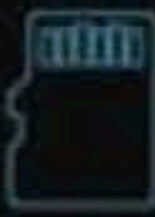
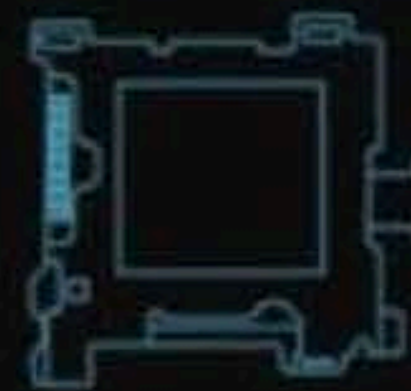
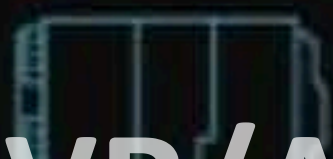
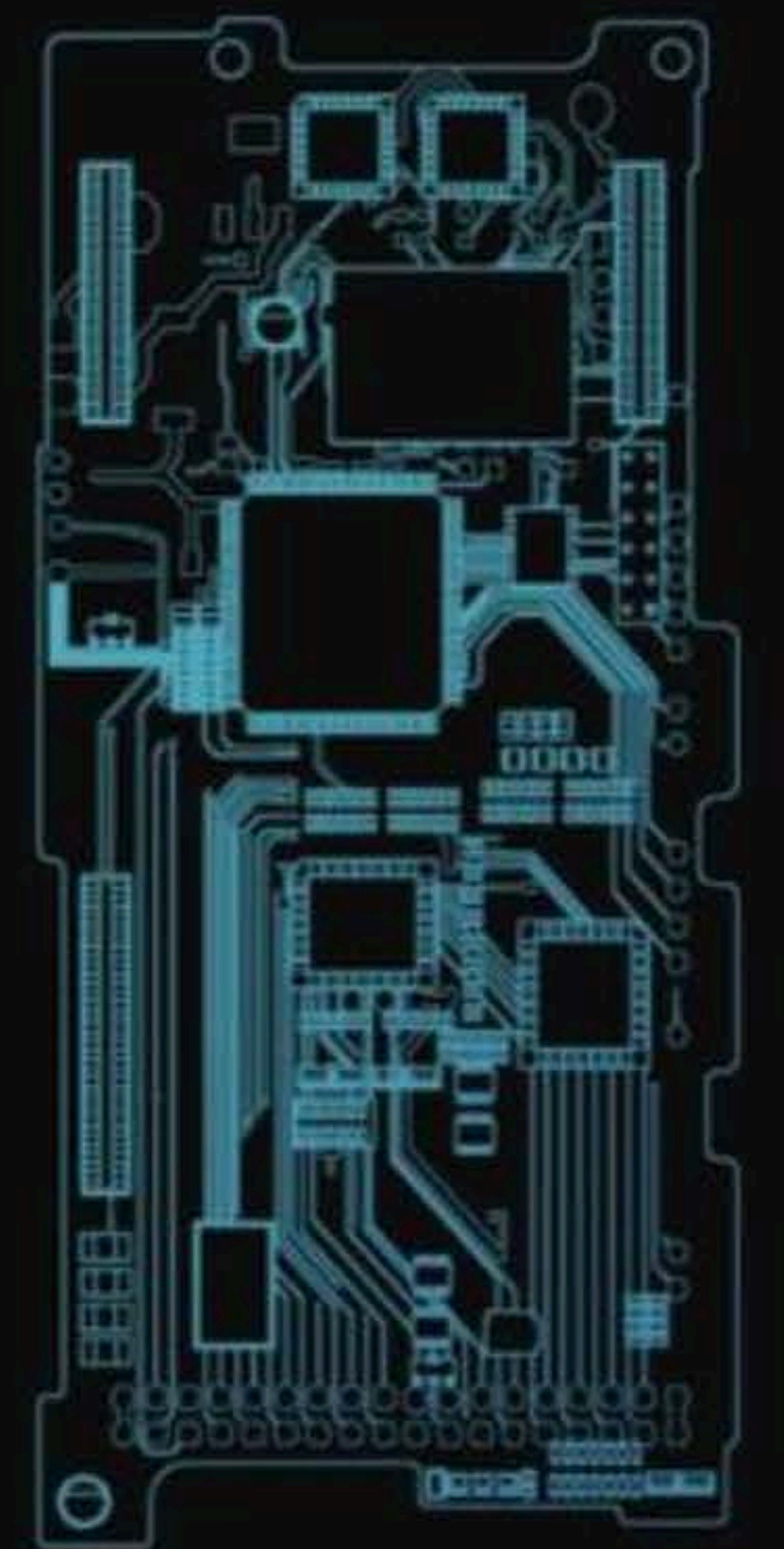
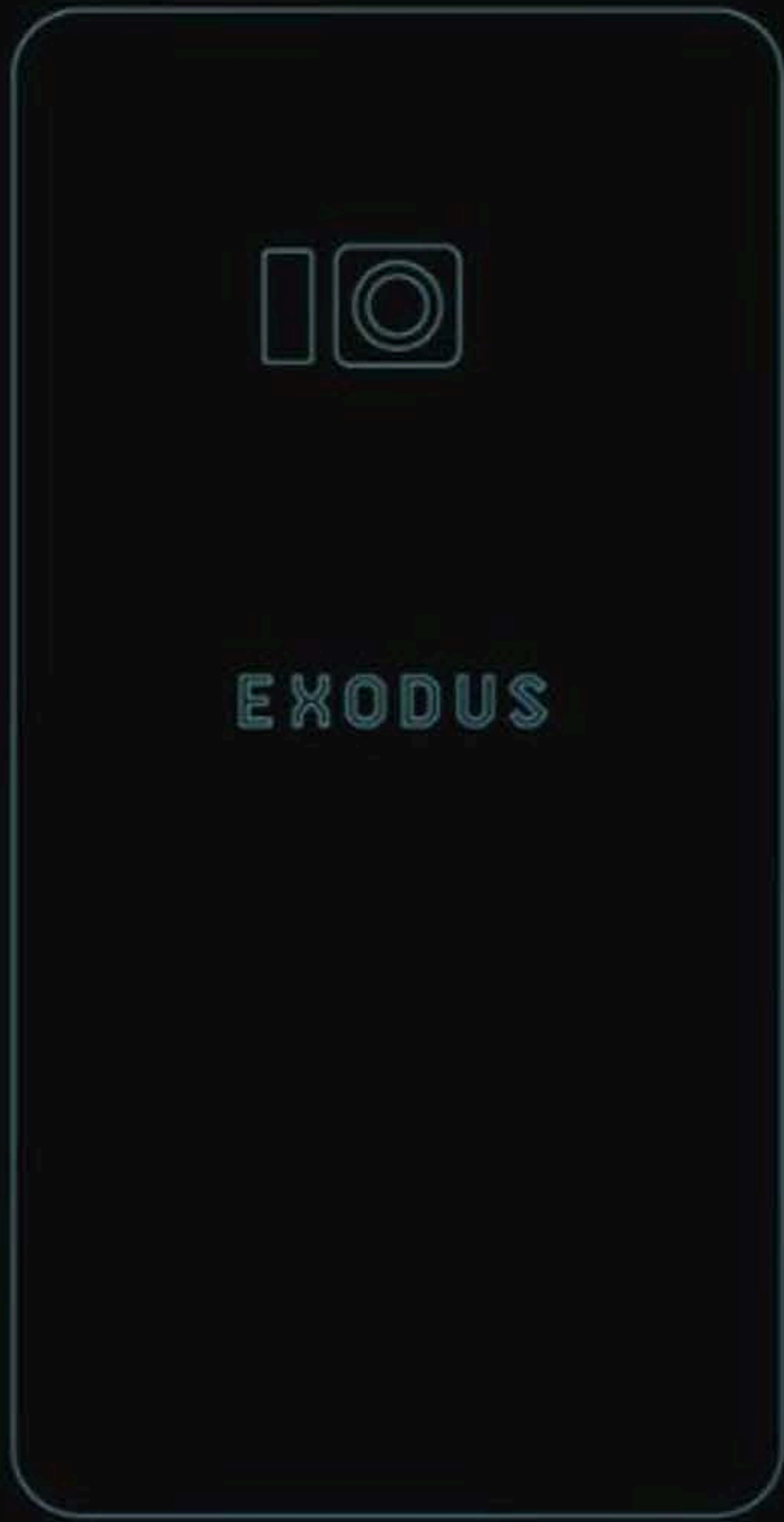
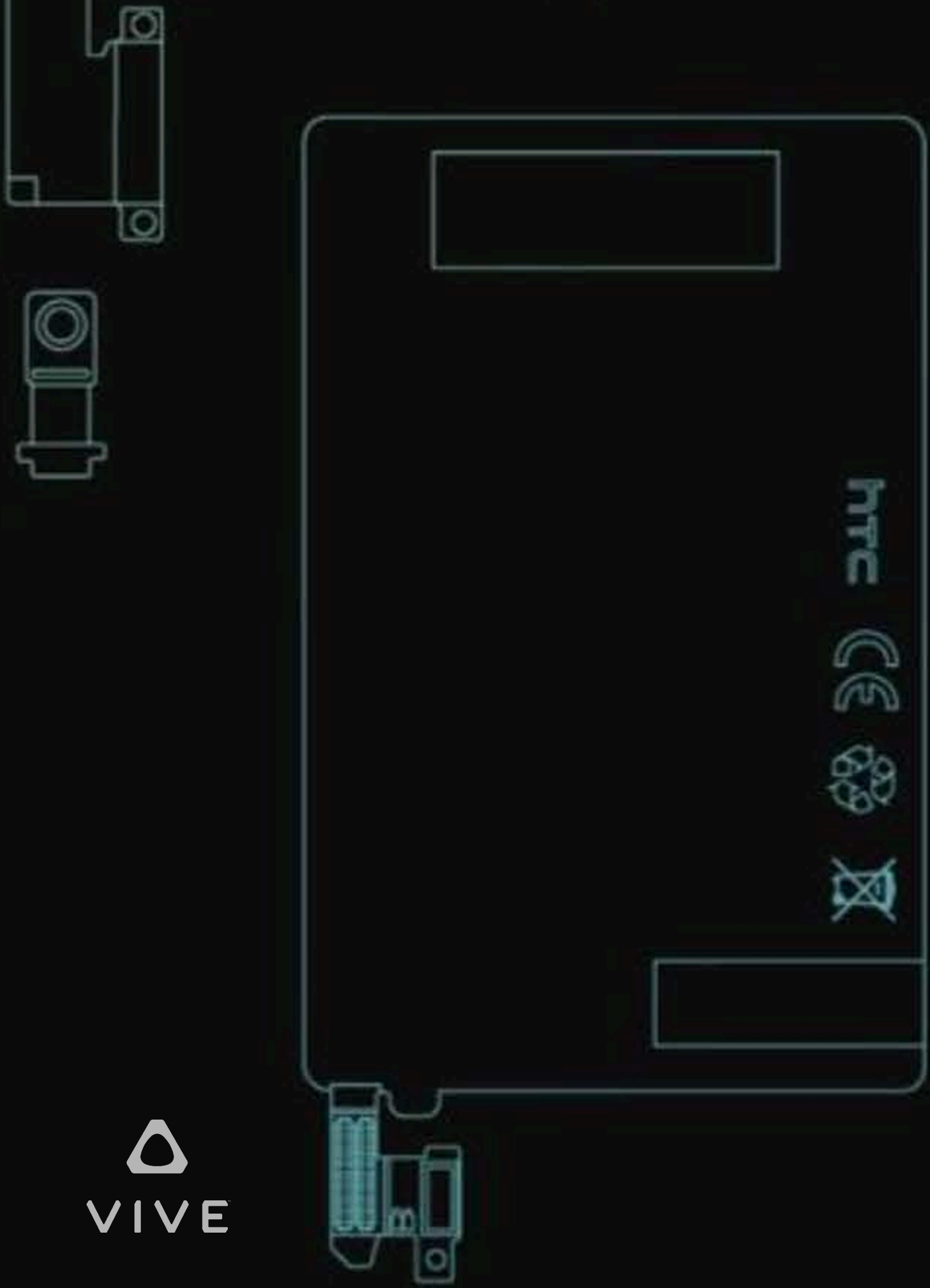
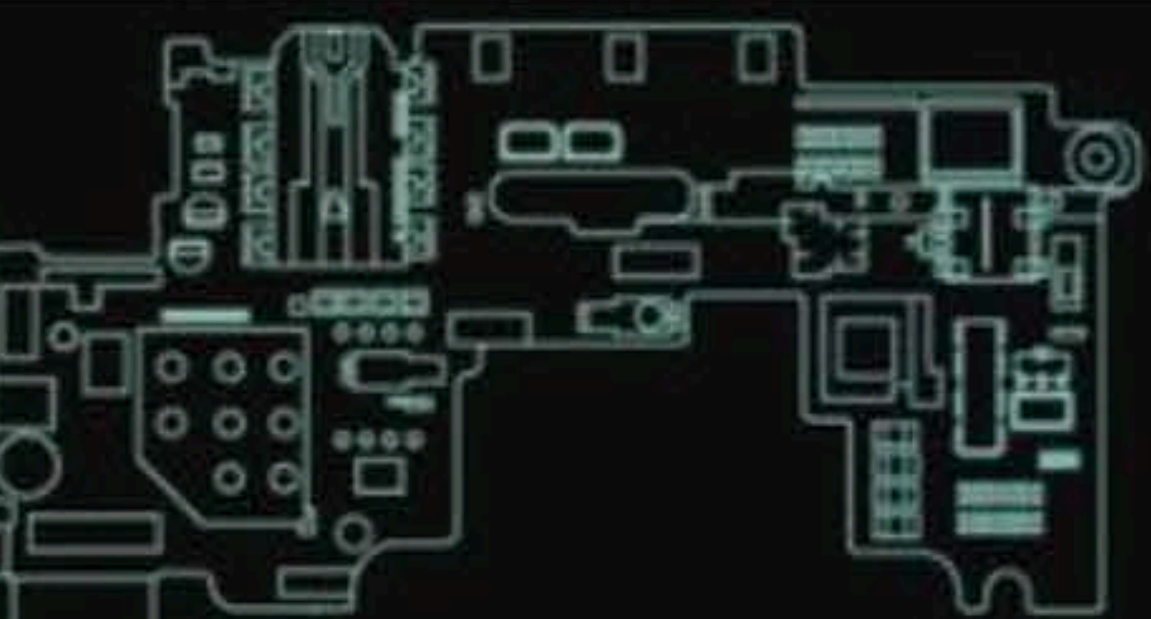


5G + BC + VR/AR


VIVE

htc





5G + BC + VR/AR





SHENZHEN



BEIJING



TEL AVIV



TAIPEI



SAN FRANCISCO



LONDON







5G + AI + VR/AR

“FROM THE ONE WHO HAS BEEN
ENTRUSTED WITH MUCH,
MUCH MORE WILL BE ASKED.”



SUSTAINABLE DEVELOPMENT GOALS





SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY



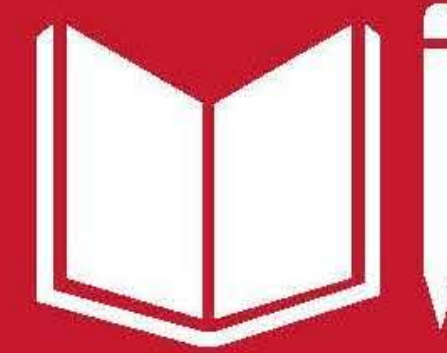
2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



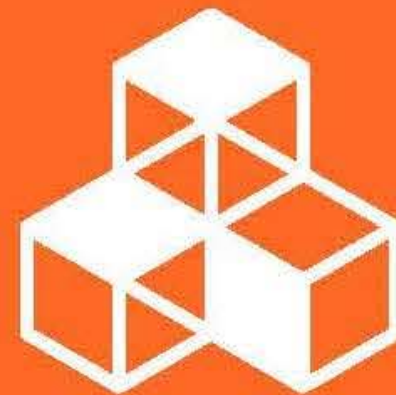
7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



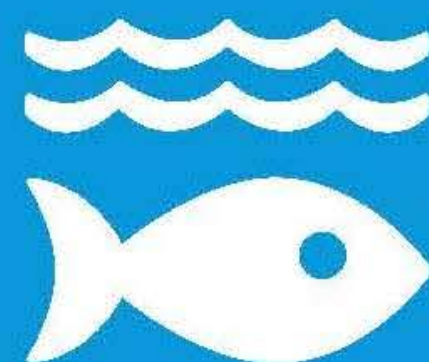
12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



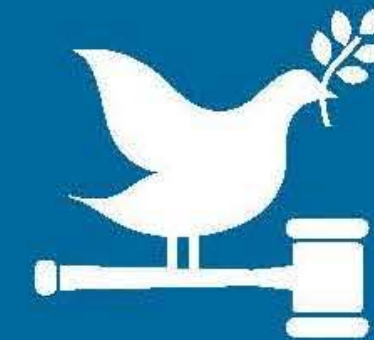
14 LIFE BELOW WATER



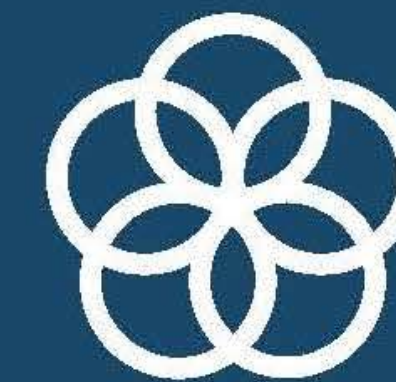
15 LIFE ON LAND



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS



SUSTAINABLE DEVELOPMENT GOALS

WWW.VRFORIMPACT.COM




VIVE

tree

SPACEVR

THE EXTRAORDINARY
HONEY BEE



ORTHOVR



THE LIFE
PROJECT+



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INSPIRE CREATIVITY WITH VR



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VIVE ARTS INITIATIVE



Kremer Museum
Sotheby's, New York
10/26/2017



Draw Me Close
Tribeca Film Festival, New York City
4/19/2017 - 4/30/2017



Berlin Wall
Newseum, Washington, DC
7/14/2017- 2018



Small Wonders: The Virtual Reality Experience
The Metropolitan Museum of Art, New York City
3/30/2017~5/14/2017



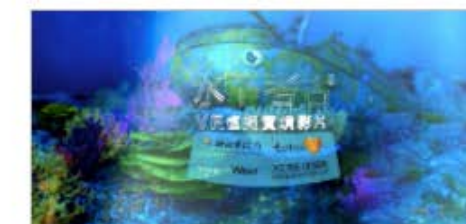
Multi-Sensory Artscape – Interdisciplinary VR with National Treasure
National Taiwan Museum of Fine Arts, Taichung
10/1/2016 -12/18/2016



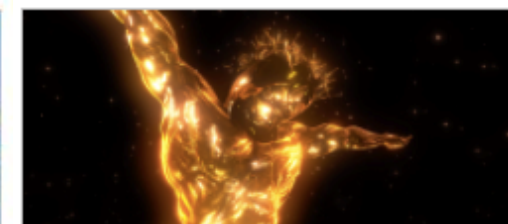
The Spirit of Autobiography Press Launch
National Palace Museum and HTC, Taipei
12/16/2017



Brain: The Biology of Mind
National Museum of Natural Science, Taichung
3/30/2016- 2/28/2017



The Mystery of the sea: An Underwater Archaeology Exhibition
Shisanhang Museum of Archaeology (13th Site Museum of Archaeology), New Taipei City
2016/11/5 - Present



Virtual Reality commissions by Paul McCarthy and Christian Lemmerz
Cini Foundation, Venice
5/12/2017 – 8/27/2017



Deep Sea, Experience
National Museum of Science and Technology, Keelung
9/1/2016/- 1/2017



DSL Collection Virtual Art Museum
DSL Collection, Paris
08/24/2017 - present



Géode VR
Museum of Science and Industries, Paris
11/22/2016 – Present



Journey into the heart of Evolution
Natural History Museum, Paris
End of 2017



Modigliani
Tate Modern – London, UK
11/23/2017 – 4/2 2018



Thresholds
Somerset House, London
5/18/2017 – 6/11/2017



From Life
Royal Academy of Arts, London
12/11/2017 - 3/11/2018



Exploring Matter
Nobel Museum Exhibition, Dubai



Zaha Hadid: There Should Be No End To Experimentation
ArtisTree, Hong Kong

TATE
MODERN

22 NOV –
2 APR 2018

MODIGLIANI

SOUTHWARK 
FREE FOR TATE MEMBERS

Sponsored by

Bank of America
Merrill Lynch 

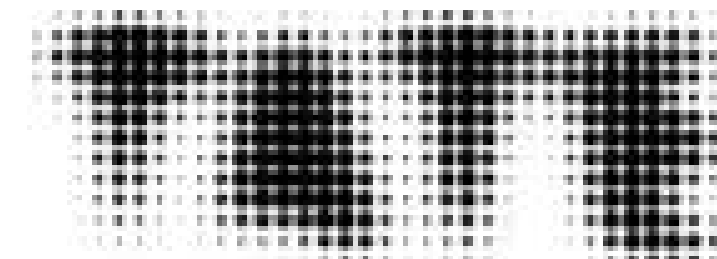
VH in partnership with

 VIVE

With additional support from the Modigliani Exhibition supporters: Coda
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THE MODERN
TALK SHOW




VIVE

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