



HUMANIZING THE DIGITAL EXPERIENCE

TDK Developers Conference 2018





**HUMANIZING THE
DIGITAL EXPERIENCE**

High Performance Pressure Sensors

Improve and Enable New Use Cases in IoT and Beyond

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TDK Developers Conference
September 17-18, 2018
Santa Clara Marriott



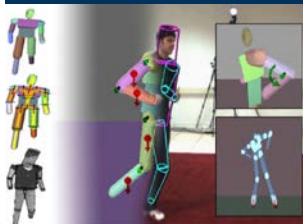
Agenda

- Why Pressure Sensing?
- Types of Pressure Sensors
- Performance Parameters of Pressure Sensors
- Technology Comparison
- Use Case Enablement of High Performance Pressure Sensors
 - Outdoor vs. Indoor Pressure Sensing
 - Wearable Activity Monitoring
 - AR, VR, and Gaming
 - 3D Navigation
 - Air Flow
 - Security Systems
 - Drones
- Wrap Up



Does The World Need Another Sensor?

Activity Monitoring



**Caloric Counting
Fall Detection
Improved Training**

Drones



**Improved Flight Control
Lower Cost**

AR, VR, Gaming



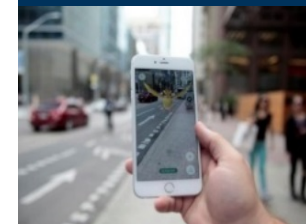
**Improved User
Experience**

Indoor Navigation



**Improved Interior
Routes and Travel Time**

3D Navigation Apps



**AR Indoor
Applications**

E911



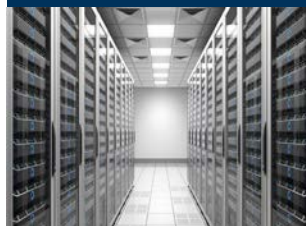
**Rapid Emergency
Response**

Driving



**Multi-Level &
Underground Navigation**

Data & Comms



**Improved Total Cost of
Ownership & Power
Usage Efficiency**

Security Systems



**More Robust Monitoring
& Extended Battery Life**

Recreation Products

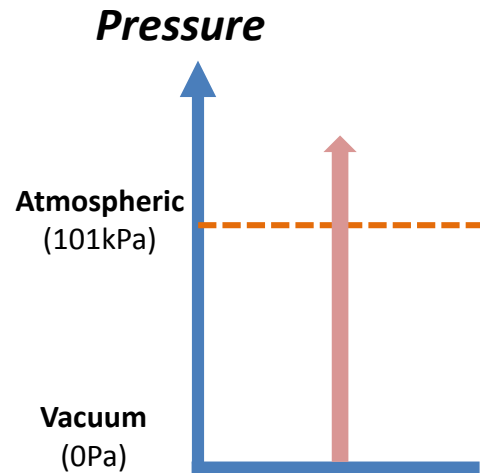
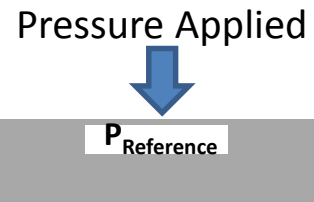


**Healthier Alternatives
& Improved Training**



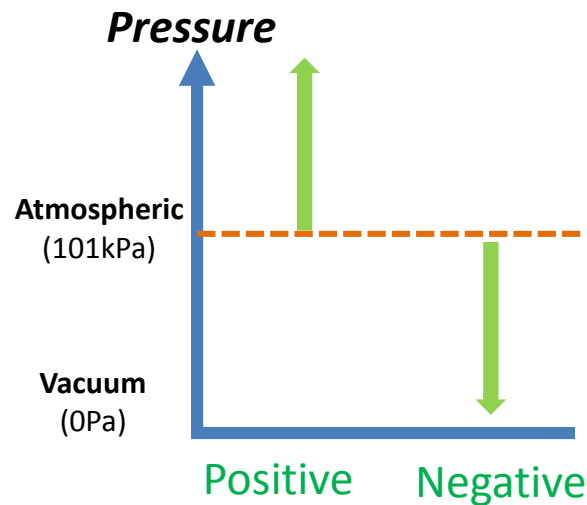
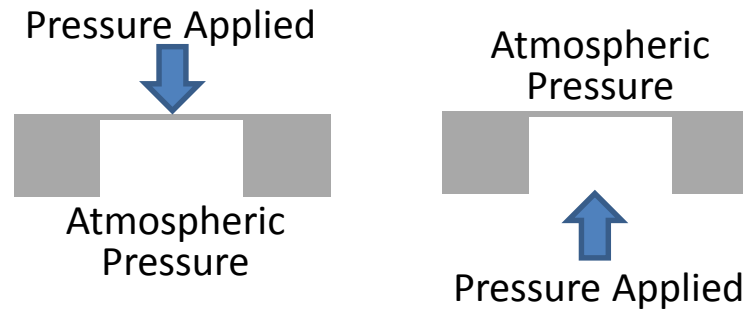
Absolute

Sensor measure pressure relative to reference pressure or vacuum



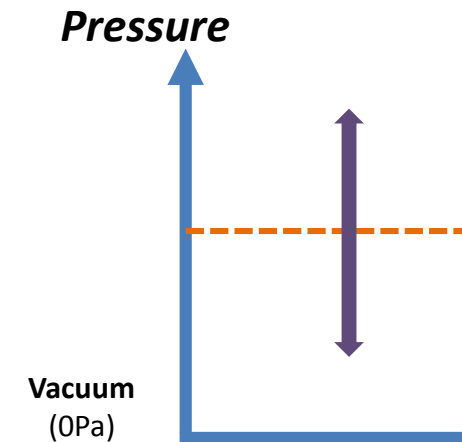
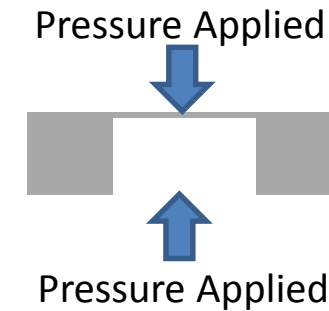
Gauge

Sensor measure pressure relative to atmospheric pressure



Differential

Sensor measures the difference between two pressures



Performance Parameters of Pressure Sensors



- Sea Level is considered: $1\text{atm} = 101\text{kPa} = 101,325\text{Pa} = 1.01325\text{bar}$
 - Rule of thumb = $1\text{Pa} = 8.5\text{cm}$

	<i>Absolute Accuracy (Pa)</i>	<i>Relative Accuracy (Pa/1kPa)</i>	<i>Temp Coefficient (Pa/C)</i>	<i>Output Data Rate (Hz)</i>	<i>Power (uA)</i>	<i>Noise (Pa RMS)</i>	<i>Environmental Compatibility</i>
Definition	Worst case absolute offset	Sensitivity change between two pressures (i.e. 1kPa change)	Pressure output sensitivity to temperature	Sensor output data rate	Sensor current consumption at 1Hz ODR	Variation in sensor output at constant condition	Compatibility of sensor contact to media (i.e. water etc.)
Use Case	Weather Station E911 (with sensing fusion)	Floor counting (<1kPa)	Wide-temp range applications	Real-time user control & feedback	Extends battery life	Measure small pressure/motion changes	Usage in wide-range of application environments

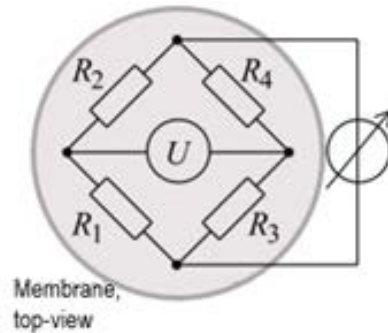
**Commonly
Talked About**

Application Dependent

Enable New Use Cases

Piezoresistors

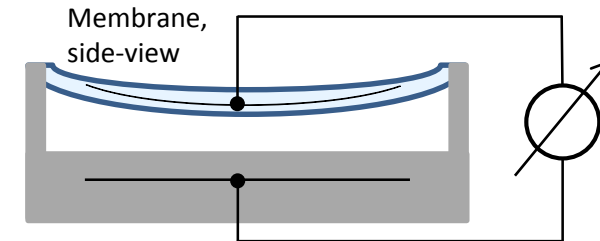
Strain Measurement



Detect diaphragm deflection by stress
Convert stress to electrical signal

Capacitive

Measure of Capacitance



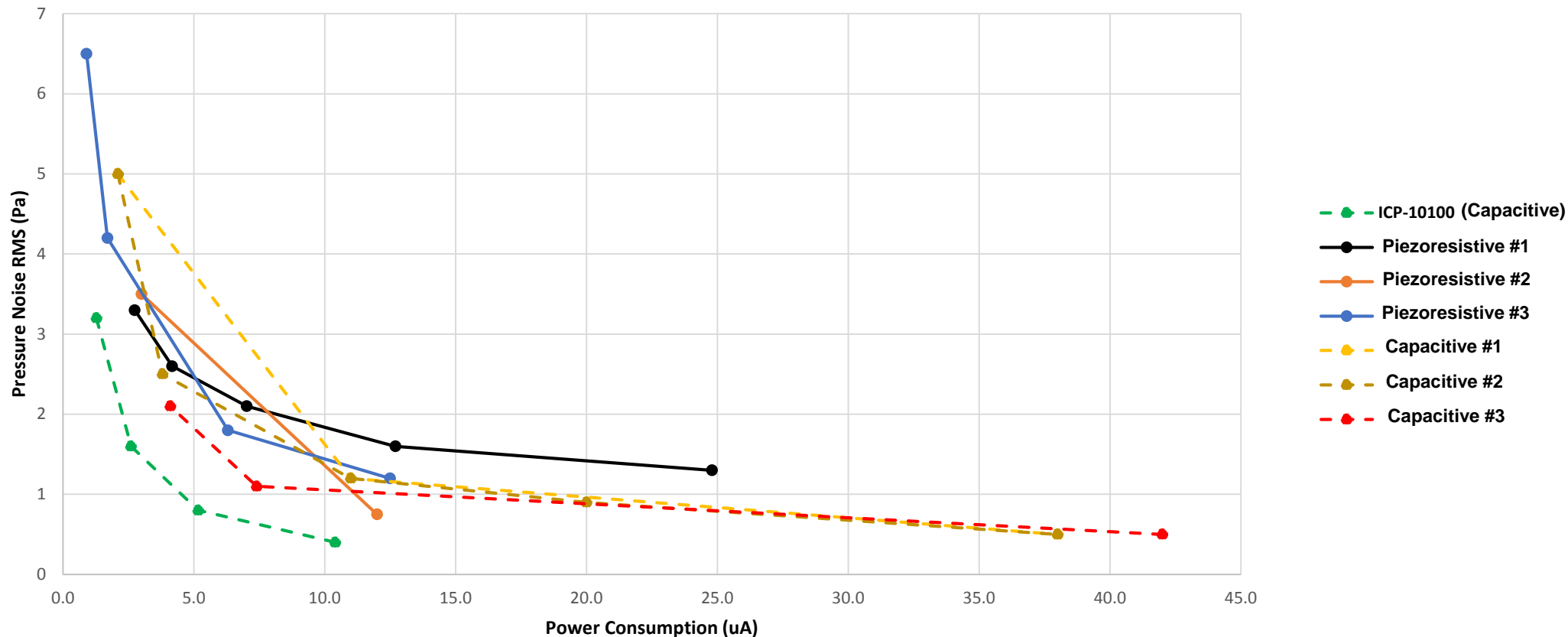
Directly convert diaphragm
deflection to electrical signal

Advantages of **Capacitive** pressure sensors:

- **Lower power:** No current consumption during capacitance measurement
 - Lower power at same performance
 - Better performance at same power consumption
- **Lower noise:** Thermal noise of piezoresistors fundamentally limits sensitivity/resolution
- **Better temperature stability:** Piezoresistors are highly sensitive to temperature
- **High Accuracy:** Capacitive principle enables greater sensitivity and resolution to pressure changes

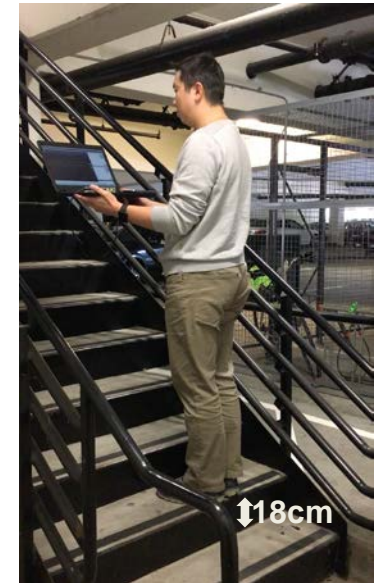
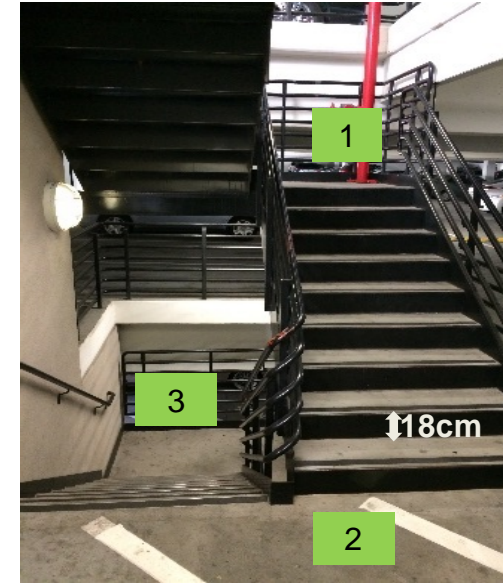
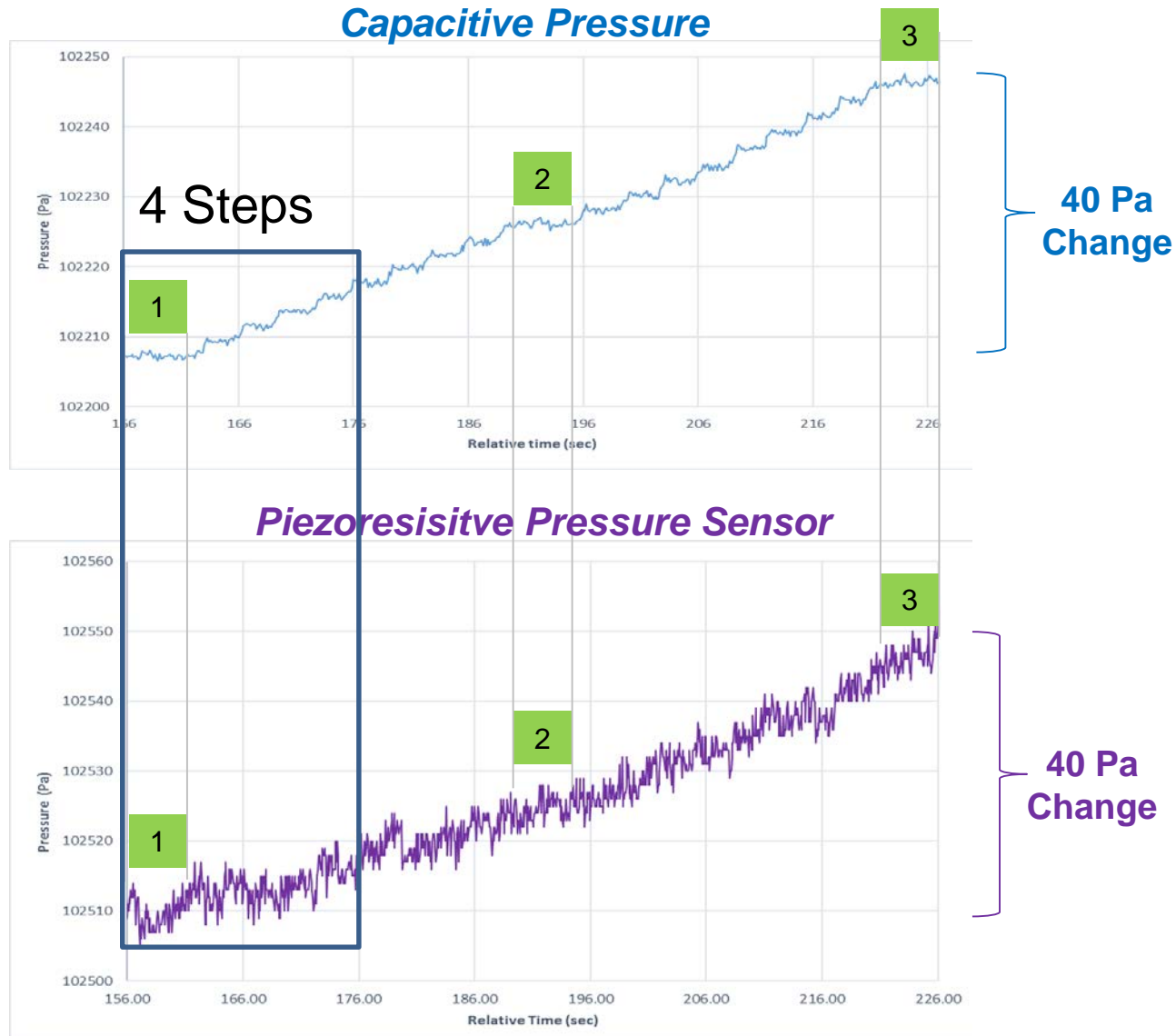


Piezoresistive vs Capacitive Pressure Sensors



Capacitive Pressure Sensors: Optimized for the lowest pressure noise RMS at the lowest power

Piezoresistive vs Capacitive Pressure Sensors



**Capacitive Pressure Sensor
Detects Individual Stair Steps**

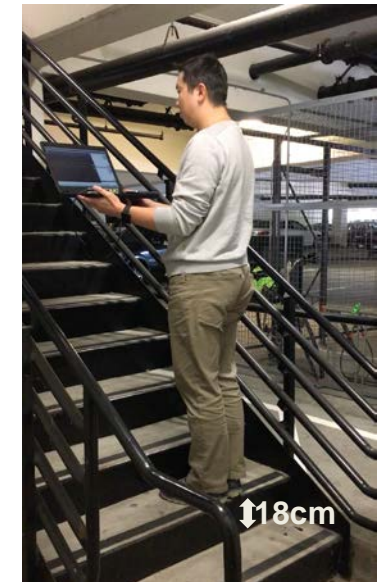
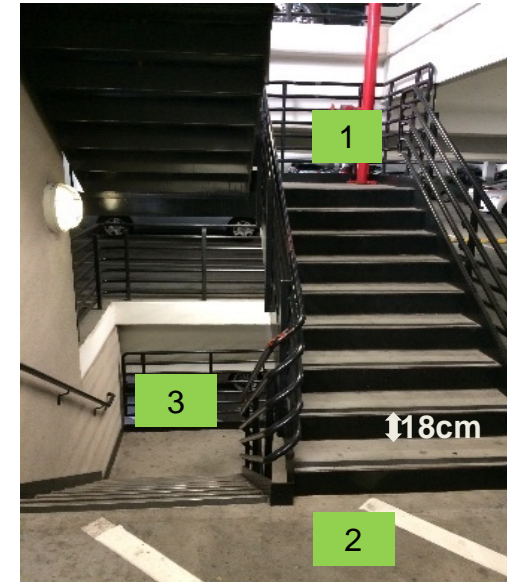
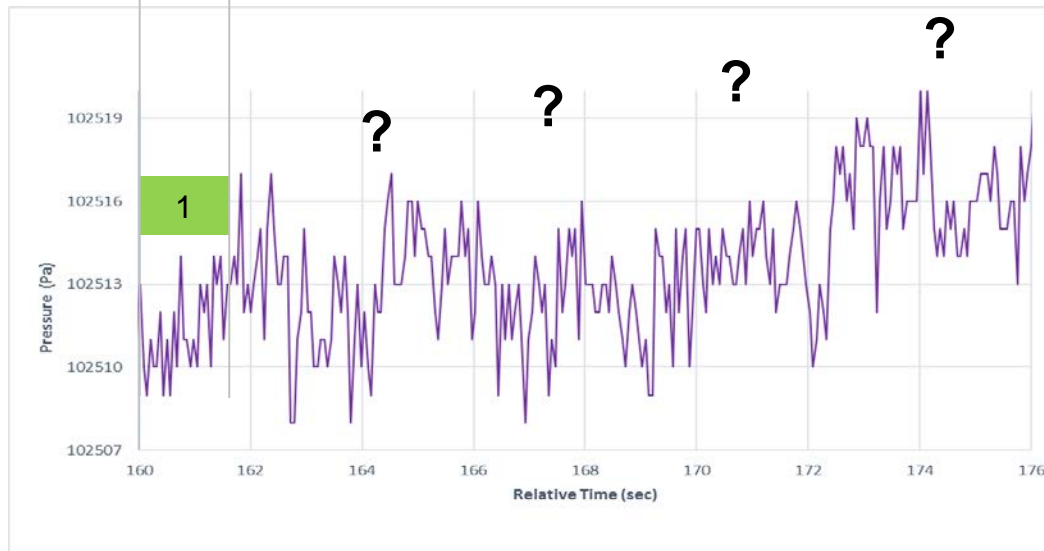
Piezoresistive vs Capacitive Pressure Sensors



Capacitive Pressure



Piezoresistive Pressure Sensor



**Capacitive Pressure Sensor
Detects Individual Stair Steps**

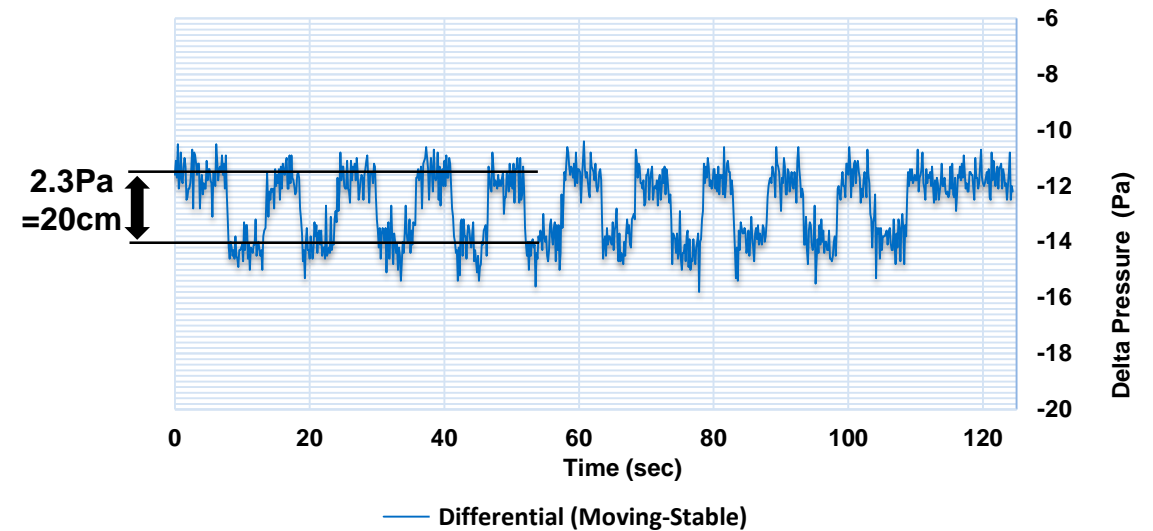
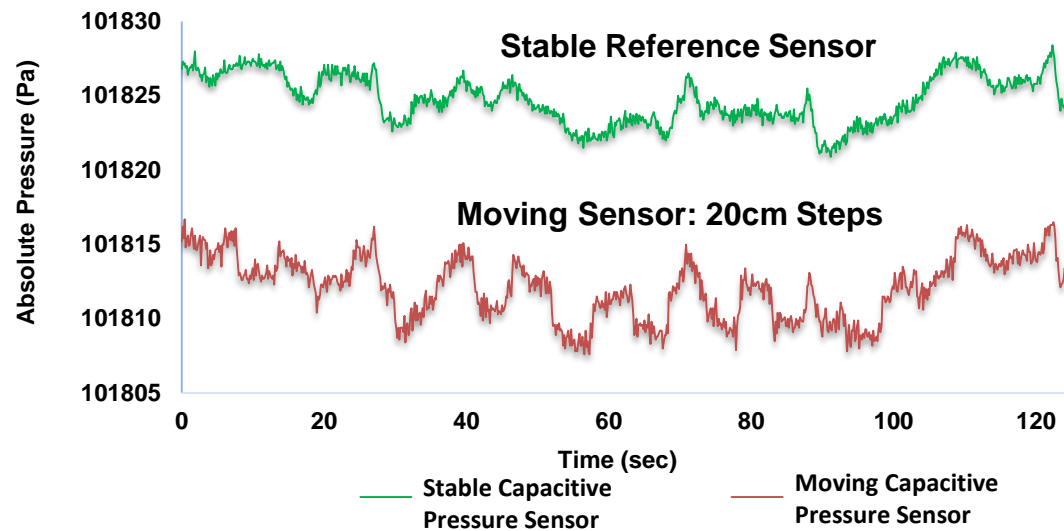
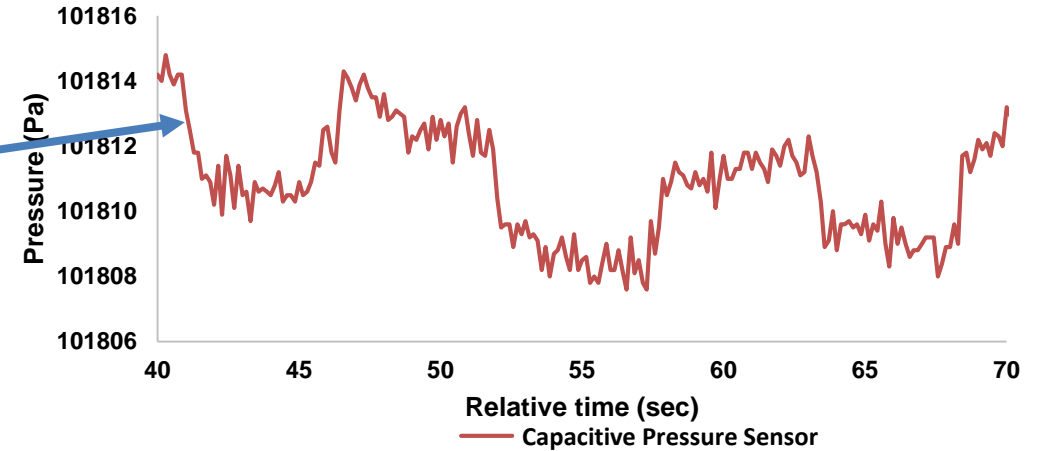
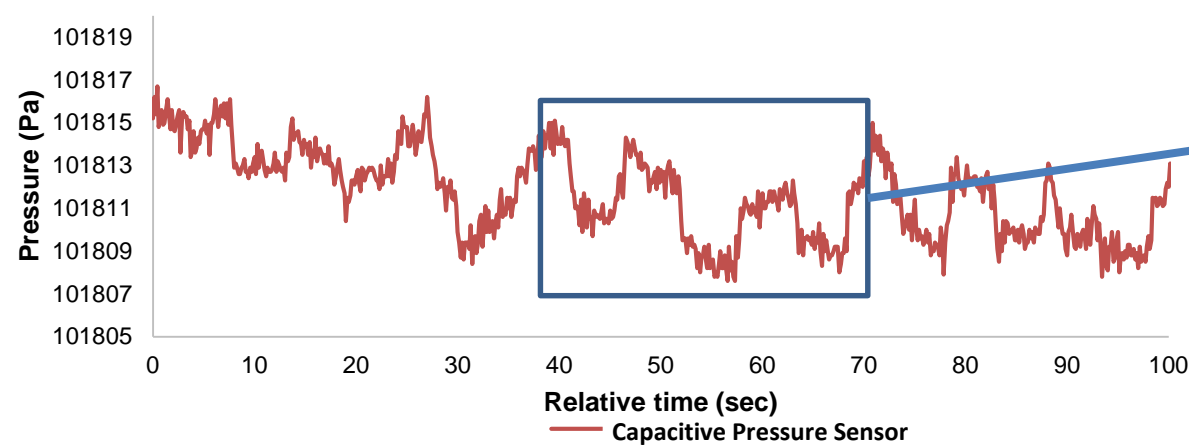


Piezoresistive Pressure Sensor:
Altitude Hold ~75cm

Capacitive Pressure Sensor:
Altitude Hold ~15cm



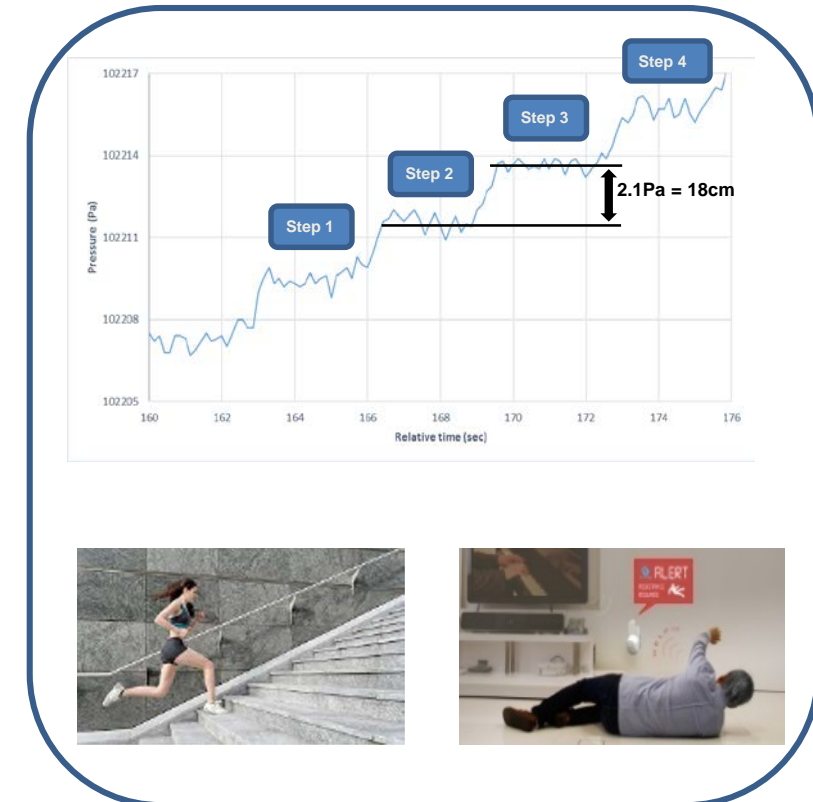
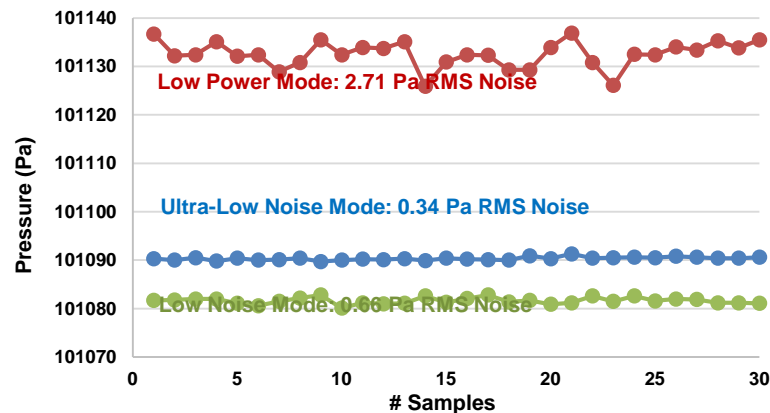
20cm Step Height



Activity Monitoring

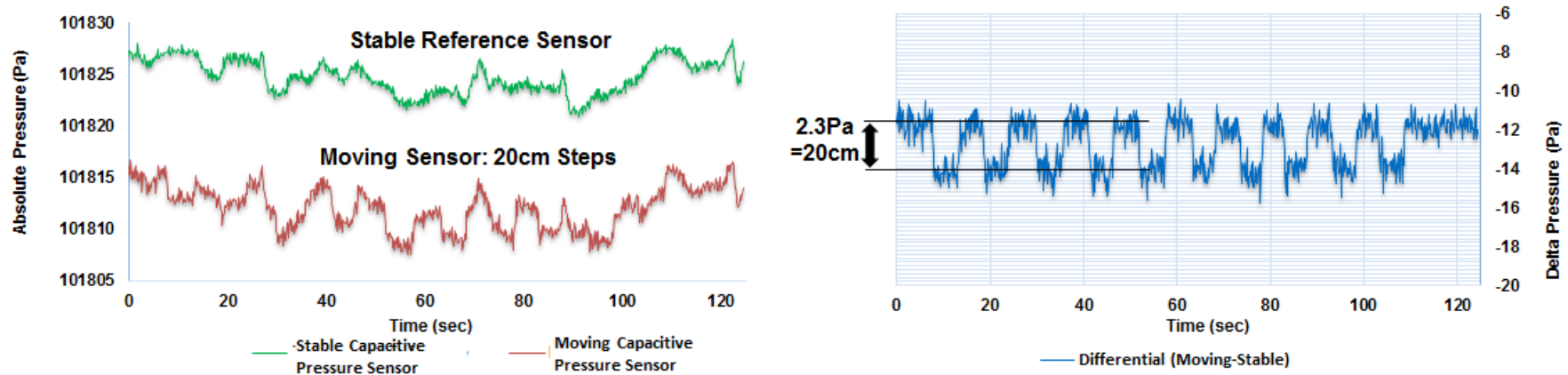


- **Wearables are no longer a fleeting gimmick**
 - MLB and NFL approved use of wearables in competition
 - U.S. Olympic Committee – confirmed heavy use of wearables at it's training camps
- **Trends**
 - Identify type of activity for better caloric monitoring
 - New use cases without impact to battery life
 - Path of travel for more accurate map navigation
 - Fall detection
- **Performance Needs**
 - Path of travel (stairs, escalator, elevator): resolution < 1 stair, ~10cm
 - Type of Fitness Activity: resolution of 10cm << arm movement
 - Fall Detection: resolution < chair seat height (~25cm)
 - < 5uA to increase functionality without penalty to battery life
 - >20Hz sample rate to effectively monitor high speed motion





- **AR and VR: The future OR Just a passing Trend?**
 - Today: Largely an installed base of high end gaming computers
 - Explosive growth expected as more VR/AR SW content is created with more mainstream hardware available
- **Trends**
 - Improved user experience with sensor redundancy
 - Fusing high resolution Z-height from pressure sensor with other motion sensors
 - Improve safety by detecting standing and sitting of user
- **Performance Needs**
 - Monitor Z-height to identify:
 - User standing or sitting: <20cm
 - Arm movement holding gaming controller: resolution < 8cm
 - User's head movement up or down: <8cm
 - 2 sensors: Measure pressure differentially to eliminate common mode ambient pressure variation
 - >20Hz sample rate to effectively monitor high speed motion





- **3D Navigation is Coming to a Building Near You**
 - FCC E911 Legislation: Starting in 2015, 6 year phase-in for location accuracy for Z-height of 3m for 80% of calls
 - Apps: Mapping Apps and AR Apps enabled to utilize your floor location (malls, airports, train stations, stadiums etc.)
- **Trends**
 - Increasing pressure sensor attach rates:
 - Meet E911 regulation
 - Path of travel: Improve time estimate accuracy from end point to end point
 - AR indoor Apps
- **Performance Needs**
 - Floor detection: Relative Accuracy < 1m
 - Path of Travel: < 10cm (stairs, escalator, elevator etc.)

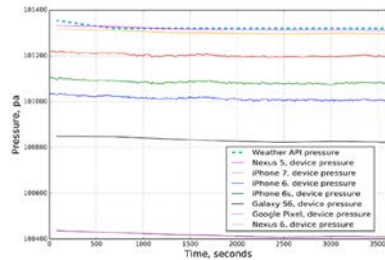


E911

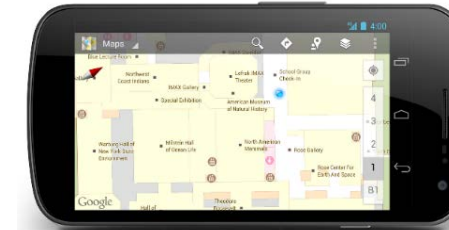
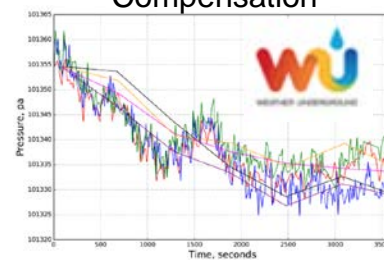


Correlating Barometer & Weather

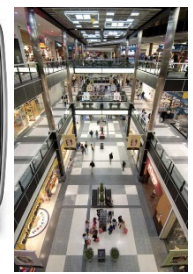
Smart Phone Barometer



Real-time Weather Compensation



Indoor Navigation



Apps Utilizing 3D Location

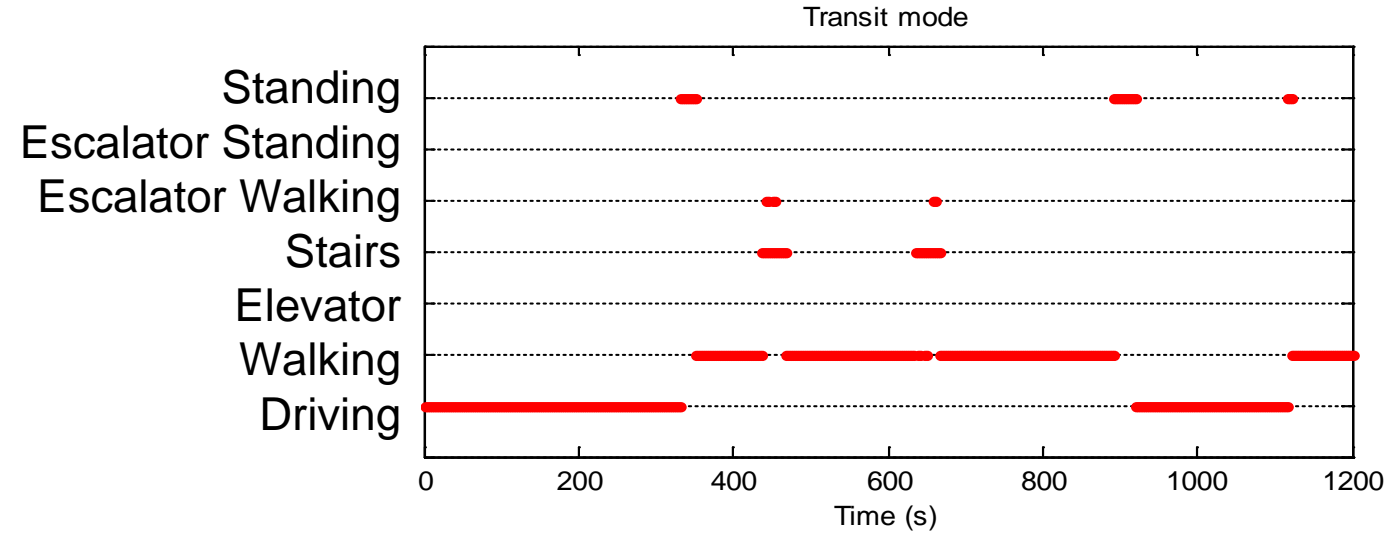
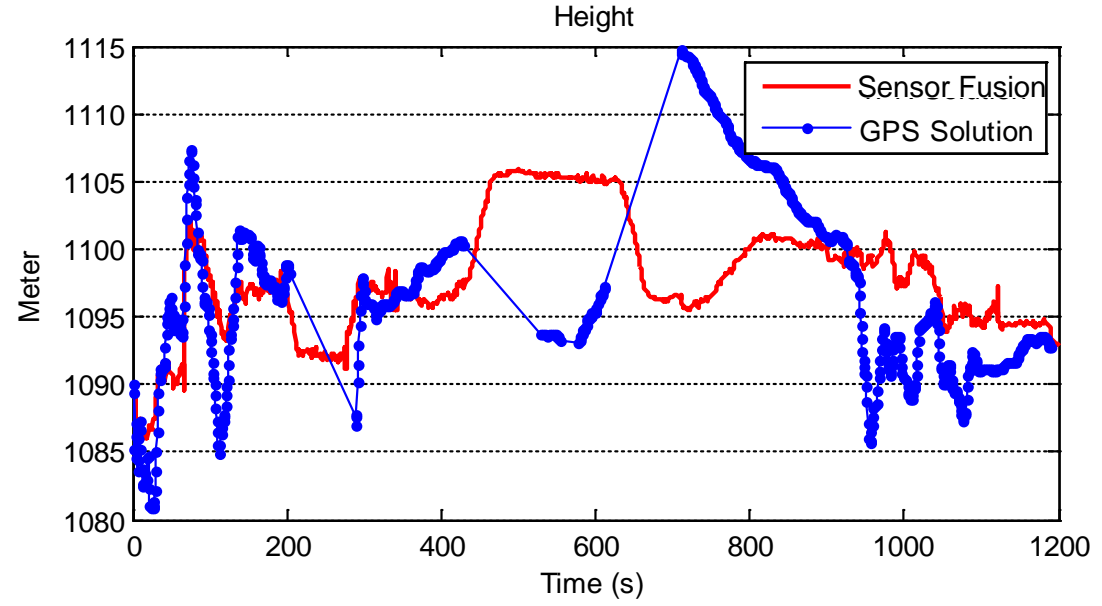
Altitude Measurements with Sensor Fusion



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Altitude Measurements with Sensor Fusion



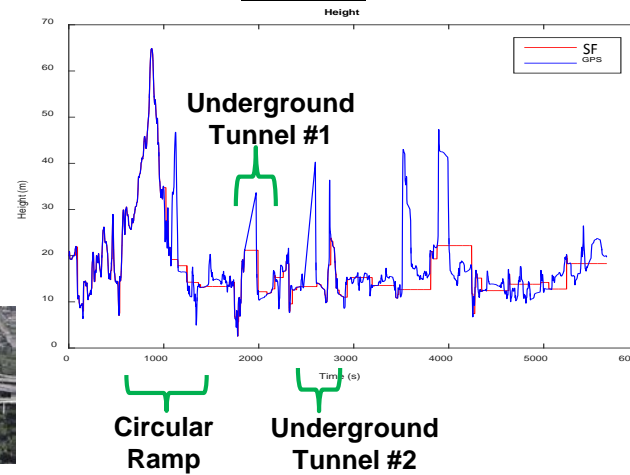
3D Navigation: With and Without Pressure Sensor



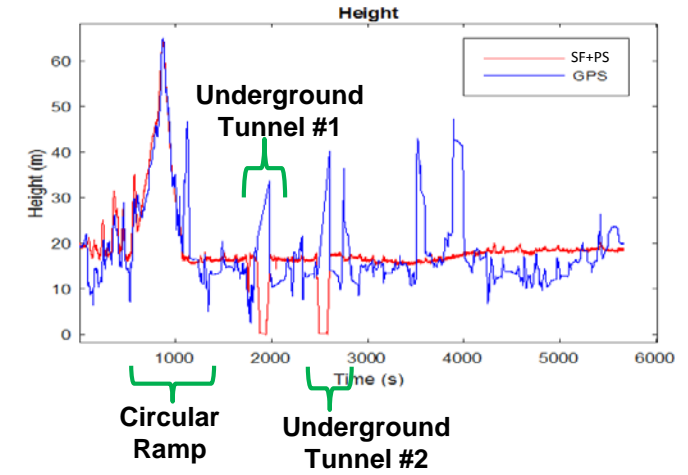
Tunnels and Ramps



Sensor Fusion without Pressure Sensor



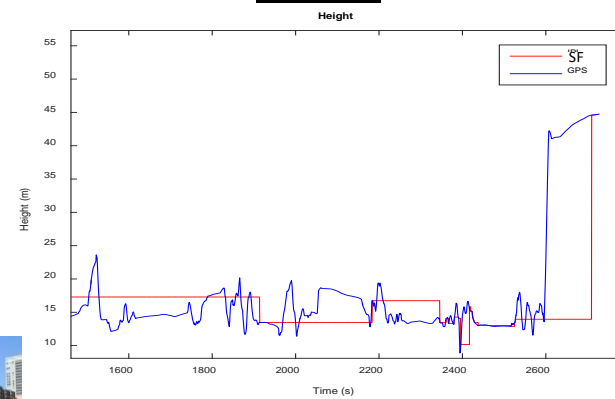
Sensor Fusion with Pressure Sensor



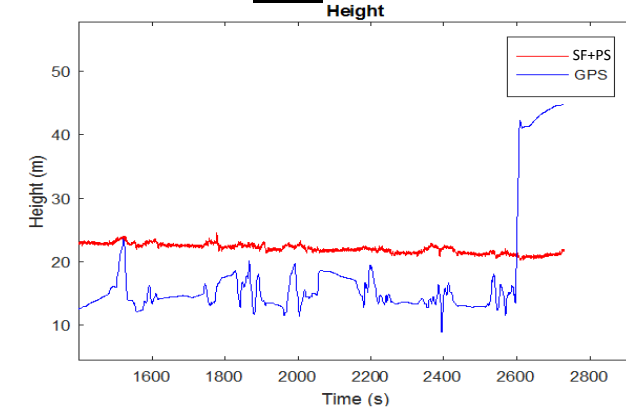
Multi-Level Highway



Sensor Fusion without Pressure Sensor



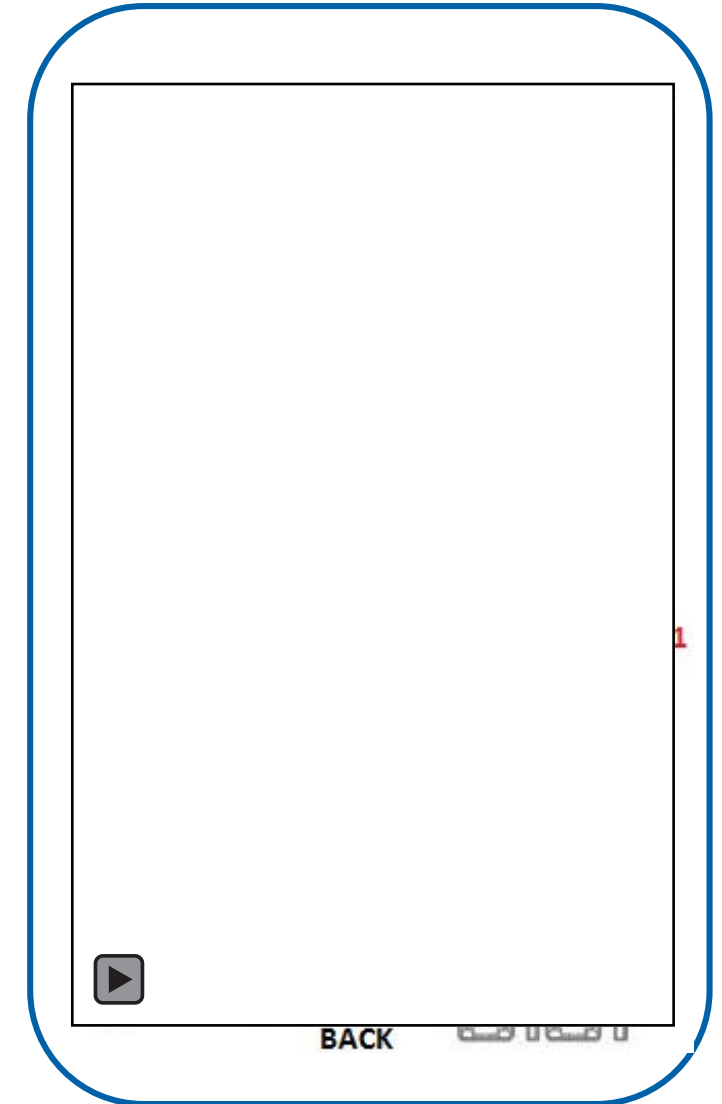
Sensor Fusion with Pressure Sensor





- **A Large Energy Footprint – Data and Communications**
 - World-Wide data centers consume >400 terrawatt-hours of electricity, more than the UK!
 - ~50% of data center power consumed by “environmental management”
 - Total energy consumption is driving the Total Cost of Ownership
- **Trends**
 - Data and Communications
 - Focus on lowering total cost of ownership -> “Power Usage Effectiveness” (PUE)
 - Optimize cooling power:
 - Maximize air flow where needed, reduce air flow where no cooling benefit
 - Predictive air control: correlate temp+air+load to prevent over exercising fans
 - Dynamically adjust air flow to environment: data center architecture, expansion cards, fan aging
 - General Air Flow
 - Auto-turn for low air flow rates and sensitivity to detect small changes in flow for control

Server Air Flow



Data and Communications



Data Center Management



Wireless Base Stations



Service Provider Routers



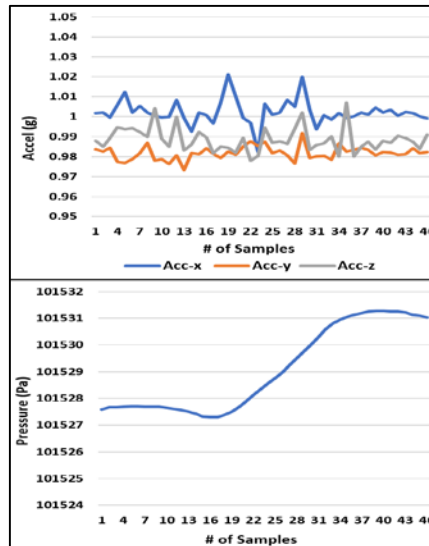
Server



- Easy to Use and Low Cost
 - Significant growth driven by:
 - DIY's
 - Low power wireless technology
 - Legislative mandates to reduce false positives -> reduce erroneous dispatch of emergency services
- Trends
 - Eliminate easily defeated sensors: magnetic reed switches, solo accelerometers
 - Remote battery powered sensor nodes: need to reduce power

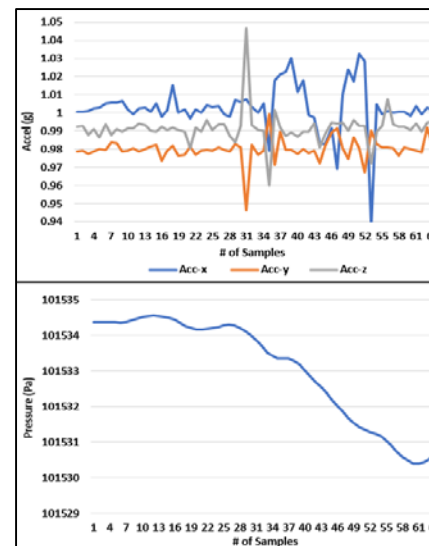


Pressure Sensor Detects Motion Accelerometer Misses



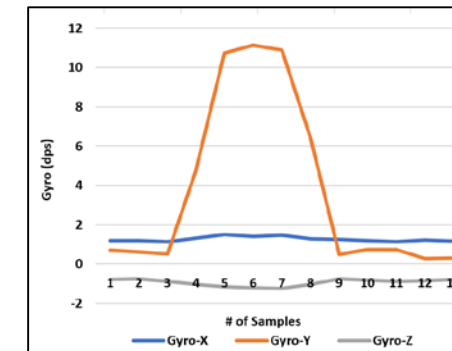
25cm Window Movement:
3Pa pressure change, only 20mg acceleration

Save Power: Continuous Pressure Monitoring



25cm Window Movement:
>1.5Pa pressure change, secondary verification using Accel/Gyro

Detect Door Movement



15cm Door Swing:
Gyro detects >10dps movement "event"



- **The Drones Are Coming!**

- >50M Drones and Flying Toys
- More uses coming: Infrastructure maintenance, Entertainment/Media, Agriculture, Goods Delivery, Planning/Exploration

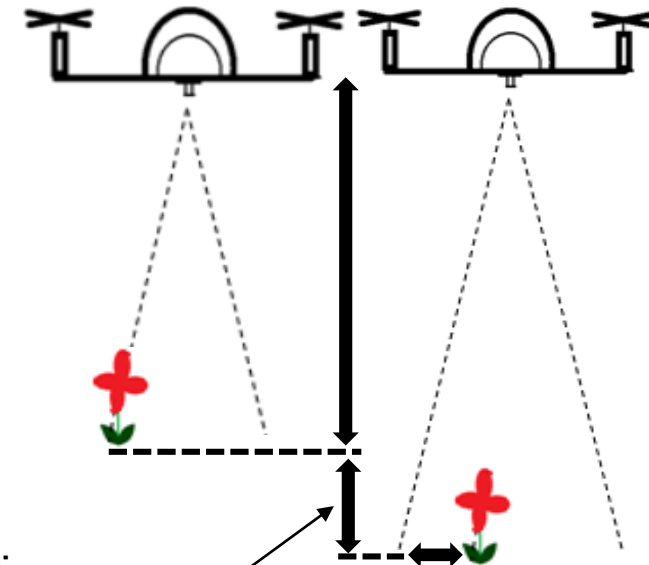
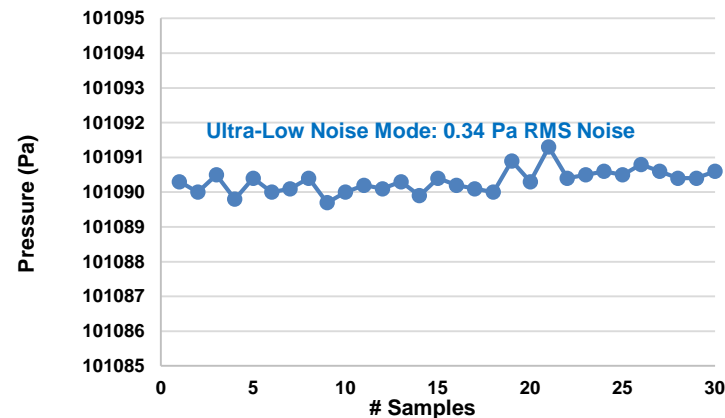


- **Trends**

- Improve hover capability to increase the user experience
- Improved video/camera systems and stabilization
- Dramatic reduction of BOM

- **Performance Needs**

- Stable temperature performance near hot HD video components
- Low pressure noise
 - Improve altitude-hold
 - Eliminate expensive ultrasonic TOF used in Optical Flow



Measured Noise Pressure of 0.34Pa RMS:

- <5cm of altitude resolution enables excellent altitude-hold
- Improved altitude-hold enables stable Field of View for Optical Flow
- Pressure sensing stabilized Field of View:
 - Eliminates need for ultrasonic TOF
 - Reduces undesired drone movement in X-Y



Summary

- Capacitive Sensing Advantages
 - Lower: Noise, Power, Temperature Coefficient
- Significant benefits in: Mobile, Gaming, Wearables, Navigation, Security, Air Flow, Drones
- Enabling New Use Cases:
 - Caloric Counting, Floor Identification, Indoor Navigation, Air Flow, E911, Low Power Motion Sensing

ICM-20789: 7-Axis

ICM-20789

7-Axis: 6-Axis Motion Sensor and Barometric Pressure Sensor

Solution Features

- Digital Motion Processor (DMP) for autonomous operation
- Programmable interrupts, filters, and 4k-byte FIFO
- Gyroscope Full-Scale Range: $\pm 250/500/1000/2000$ deg/sec
- Accelerometer Full-Scale Range: $\pm 2/4/8/16$ g
- Pressure Operating Range: 300hPa – 1100hPa
- Relative Pressure Accuracy: $\pm 1\text{Pa}$ (10hPa change, 700-1000hPa)
- Absolute Pressure Accuracy: $\pm 1\text{hPa}$ (300hPa-1100hPa, 0°C-65°C)
- Temperature Sensor Accuracy: $\pm 0.4^\circ\text{C}$
- Operating Temperature Range: -40°C - 85°C
- Operating Voltage Range:
 - VDD: 1.7V – 3.45V
 - VDDIO: 1.8V $\pm 5\%$
- Host Interface: SPI 8MHz, I²C up to 400kHz
- Packages: 4 x 4 x 1.365mm 24-pin LGA



ICP-101xx: Stand Alone Pressure Sensor

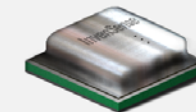
ICP-101xx

Barometric Pressure and Temperature Sensor

Solution Features

- Pressure Operating Range: 300hPa – 1100hPa
- Relative Pressure Accuracy: $\pm 1\text{Pa}$ (10hPa change, 700-1000hPa)
- Pressure Noise RMS and Current Consumption:
 - Low-Power Mode: **3.2Pa at 1.3 μA**
 - Low-Noise Mode: **0.8Pa at 5.2 μA**
 - Ultra Low-Noise Mode: **0.4Pa at 10.4 μA**
- Absolute Pressure Accuracy: $\pm 1\text{hPa}$ (300hPa-1100hPa, 0°C-65°C)
- Pressure Sensor Tempco: $\pm 0.5\text{Pa}/^\circ\text{C}$ (25°C-45°C, 100kPa)
- Temperature Sensor Accuracy: $\pm 0.4^\circ\text{C}$
- Operating Temp & Voltage: -40°C - 85°C , 1.8V $\pm 5\%$
- Host Interface: I²C up to 400kHz

PACKAGE	3-HOLE IPX8: 1.5m WATERPROOF	1-HOLE
2x2x0.72mm 10L LGA	ICP-10100	ICP-10101
2x2.5x0.92mm 8L LGA	ICP-10110	ICP-10111



Thank You!